

# ANNUAL REPORT 2020-2021 KALPATARU

Adding Green to Life.....



www.kalpatarungo.org.in

Motivated towards economic uplift meant of the low income people of the society, providing them training, technology, marketing their finished products and also create the scope of employment.

Legal status Registered under WB societies Act 1961 & Registered Under West Bengal State Medicinal Plants Board				
	We are a Non-Profit, Nongovernment organization with a mission to work with marginal and poor farmers, unorganized, unemployed and low income people of the society for their overall development and economic upliftment by providing the3m advance technology, linkage of financial help, marketing support in agriculture and			
Mission and Vision	other allied activities and improvement of quality of life.			
	Make overall upliftment and to improvement of quality of life of the poor, marginalized and downtrodden segment of the society without any discrimination of caste, creed, religion and communities by socio economic development to benefit society.			

### AFFILIATIONS: - We are proud to be affiliated with the following Government agencies



Legal status NGO ID: 1424524133

In the year 1987-88, Nehru Yuva Kendra Sangathan(NYKS) was set up as an autonomous organization under the Government of India, Ministry of Youth Affairs and Sport.

## **WBSMPB**

The West Bengal State Medicinal Plant Board was set-up in the year 2002 and is functioning under the control of The National Medicinal Plants Board.

**Registration No: R-205 F** 

**NGO DARPAN** 

#### UNIQUE ID: WB/2017/0176923

**PFMS**UNIQUE ID: WBPN00007845Kalpataru is Registered under Public Finance<br/>Management System

### **BOARD MEMBERS**

Sl. No.	Name	Designation in BoD / GB	Full Postal Address with mobile no.	PAN No. / EPIC No. / AADHAR No.	
				PAN No.	AADHAR/ EPIC No.
01	Smt. Rekha Dan	President	Madhyamgram, South bireshpally, Kol-129 <b>Mob:9674706098</b>	AZAPD0082A	8349 4036 9297
02	Mr.Pinak Pratim Dan	Secretary	Madhya gram, South bireshpally, Kol-129 Mob:9647010137	AOAPD6043A	7112 5167 6540
03	Ms. Manika Karmakar	Treasurer	Madhyamgram, South bireshpally, Kol-129 Mob: 8697654621	BVIPK7846J	6040 0495 9534
04	Manidipta Sinha	Member	65,Nalini Basu Road, P.O- Kanchrapara,PIN- 743145, <b>Mob:9038668328</b>	AZKPS2871A	DZW2235455
05	Mr. Gobinda Karmakar	Member	Madhyamgram, South bireshpally, Kol-129 Mob:9836960175	BBGPK7603B	3296 6949 0464
06	Riya Das	Member	41/C /H/8 Muraripukur Road, Kolkata-67 <b>Mob:8622050095</b>	EMQPD0446B	433472527979
07	Abul Kalam Azad	Member	Baramallika, Dadpur, Golabari bazaar, 743423 <b>Mob:9735695986</b>	ATRPA2417P	903828488665
08	Dipankar Sardar	Member	Teghoria, Hasnabad, North 24 Pgs <b>Mob: 9830881878</b>	DMQPS4566G	611003709916

### **FOCOUS AREA**

- > To create scope of employment through Medicinal Plant Cultivation in rural Bengal
- > Good Health and Well-being.
- Clean Water and Sanitation.

### **About the Founder**



Mr, Pinak Pratim Dan aged about 35 years, qualification M.com, a dedicated social worker started his carrier working in a NGO. He worked as different role in Accounts, Finance and Management of many social organizations in West Bengal. He formed Kalpataru of his own capacity in the year 2009 with the objective of working with low income people and downtrodden segment of the society by providing them training, technology, arranging finance and encouraging them for growing various medicinal plants, soft toys manufacturing, livestock rearing, to make them self-reliance and confident. The founder is the also associated with Art of Living (AOL) an international NGO from the year 2013.

### From the pen of Secretary

It gives me immense pleasure to present the report of last year before the board members that the following undertakings we had managed successfully.

- We were able to linkage of financial help to the farmers in the district South 24 Pgs and Murshidabad respectively
- We provided them marketing support in way of buy back arrangement of their produces.
- We were able to sale 75 MT Ekangi and 100 MT dry Brahmi to the corporate houses in last FY.
- Farmers were benefited in way of buy back arrangement with the NGO.

Apart from the success we are still lack behind to develop in the area of technical support, adopt advance technology, infrastructural facilities to the farmers in line to more production, storage and preservation. At the outset I would like to convey my gratitude to Mr. Prasanta Kumar Sarkar, -Director of State Medicinal Plant Board, all the officials of Himalaya Drug Company, Liala Nutraceuticals and NRPL for their active support.

With warm regards

PINAK PRATIM DAN Secretary Kalpataru

### **Our Activities**

In an effort to support low income people of the society, develop a series of initiatives and we have been actively involved in the implementation of projects, participatory workshops, seminars and training courses.



the line of activity from the year 2016.Now the member of the cluster are cultivating around 55 Acre of land at Namkhana and Sagar Island in the District of South 24 Pgs in West Bengal. The member of the KBC has undergone training BCKV. from Ramakrishna **Mission**. and IBARD and WBSMPB, NMPB in several times. They have become more self-reliance and financially strong by this activity. the we are major producer of Brahmi in West Bengal.

KBC (Kalpataru Bacopa Cluster) are engaged in

**BACOPA PROCESSING** 



#### SOFTTOYS MANUFACTURING

Kalpataru Women SHGs are engaged in the line of activity from the year 2011.We have set up a Soft toys manufacturing unit at Vill: Kanchanpur, Hingalganj, in North 24 Pgs District.40 women are from Barasat and Hingaleganj block manufacturing soft toys and were able to earn regular basis. We have some trainers to train, supervisors and expert sales man in this line.



Farmers crying Brahmi to Drying unit at Bokkhali



Bacopa firming by KBC in 150 acre of land at Bokkhali

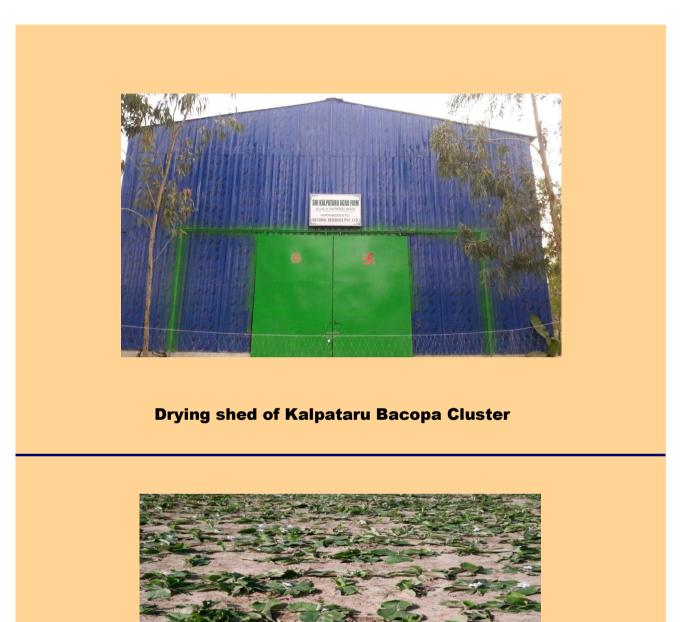




### KAPOOR KACHARI(Hedychium Spicatum)



**Dry Aswagandha Roots** 



Kapoor Kachari cultivation by the cluster members at Murshidabad



**During SHG & Soft Toys Training Programme** 

## Our Funders



We could get financial help from NABARD for start-up the activity towards our GOAL.



We could get grant support from District Horticulture Board and State Medicinal Plant Board, West Bengal.



Our Clusters could able to get grant support from NMPB towards production of QPM[ Quality Planting Material] and adequate training for sustainable Development.

### **Our Partner**



MKWS has strategic partnership with **Pallishree Ltd.** in West Bengal to get better Agricultural Practice in terms of technical and other expertise. In turn, MKWS share knowledge from their social aspects and opportunities with business partners



MKWS has partnership with NRPL in West Bengal. Our ongoing project at Bokkhali in South 24 Parganas district the coastal area of West Bengal has made a very good progress with the extension of cultivation of Brahmi of <u>150 Acer of Land with 332 numbers of marginal Farmers.</u> This has been possible for kind financial and technical, support of Natural Remedy Pvt. Ltd, Bangalore. We have entered into an agreement for supply of entire quantity to NRPL at Bangalore.



MKWS has strategic contract firming agreement with Himalaya in West Bengal. We have started cultivation of Kapoor Kachari (Hedychium Spicatum) through 120 numbers of farmers in 75 acres of land at Murshidabad district.. For which we have signed and entered in to an agreement with "THE HIMALAYA DRUG COMPANY"- Bangalore for supply of seeds to the farmers and buying back of the entire produces.



MKWS has strategic partnership with Laila Nutraceuticals in West Bengal for contract firming of organic Tulshi and Bacopa. We have entered into agreement in the year 2018.

### **Our Advisors**

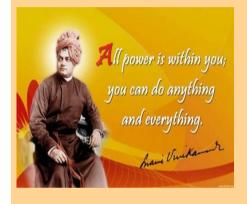
#### MKWS is much honored to have the expertise advisors

Senior Advisors Team lead by Mr, Aloke Kumar Roy Chaudhury, M.sc, CAIIB, Ex AGM, NABARD having 40 years hands of experience to work in rural sector.

Product Development Advisors Team lead by Mr. S.K.Das , Former EX. Forest officer Govt. of West Bengal.

### **Our Inspiration**

We draw inspiration for our work from the lives and works of two extraordinary individuals, who shaped the destiny of India.



THE OUTSTANDING THINKER, HUMANITARIAN AND NATIONALIST OF 19<sup>™</sup> CENTURY, INDIA



SRI SRI RAVI SHANKAR IS HUMANITARIAN LEADER, SPIRITUAL TEACHER AND AMBASSADOR OF PEACE. HIS VISION OF A <u>STRESS-FREE</u>, VIOLENCE-FREE SOCIETY HAS UNITED MILLIONS OF PEOPLE THE WORLD OVER THROUGH SERVICE PROJECTS AND THE COURSES OF THE ART OF LIVING.

Thanking You.....